

CHAMBER MADE

Chamber Made Project: My Self in That Moment NFT series

PROJECT TIMELINE

2023

October:

- *My Self in That Moment* (MSITM) concept development for NFT series
- Steve Berrick and Peter Knight consult with MSITM artistic team with regards materials developed for the NFT series

2024

January:

- Steve travels to Melbourne. Peter and Steve Berrick in Peter's Seddon studio (Florence St Studios) to develop and refine materials for series including musical compositions and visuals

January – July:

- Website design and marketing materials developed with Chamber Made using documentation and media from live performance premiere
- Website designed by Steve Berrick and Lauren Abineri
- Creation of code for NFTs by Steve Berrick
- Work with Artblocks to create text & presentation for platform launch

March:

- Workshop series at PICA in partnership with AMC, University of Melbourne School of Computing & Information Systems both in person and online to discuss NFT series, challenges met, opportunities, environmental impact, intellectual property

July:

- Website goes live and marketing campaign for launch is rolled out via Chamber Made, collaborating artist and partner social media and mailing lists
- 500 NFTs are minted on Artblocks
- 250 will be minted by Chamber Made to be offered for to early ticket buyers for shows and other Chamber Made stakeholders
- 250 will be minted by Artblocks users for at 0.03 ETH (approx \$50)
- Workshop series with artists and partners in Taiwan (pending Taiwan tour confirmation)

September:

- Workshop series in Melbourne in partnership with AMC and University of Melbourne School of Computing & Information Systems both in person and online to discuss NFT series, challenges met, opportunities, environmental impact, intellectual property

October:

- Debriefings conducted Chamber Made with all partners in person and online
- Documentation of learnings collated to feed into planning for next stage of project (not funded by this grant)
- Website updated and findings recorded

Australia Council funded project concludes